

Newsweek This Week Weekly Quiz

Based on the November 24, 2003 edition of Newsweek

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MULTIPLE CHOICE

Choose the correct answer for each item and write the corresponding letter in the space provided

- ____ 1. What percentage of private-sector employees belong to unions?
a. about 8 percent c. about 48 percent
b. about 24 percent d. about 96 percent
- ____ 2. The AFL-CIO _____.
a. has revived the labor movement c. has no power to control local unions
b. has endorsed Dick Gephardt d. has wide support from Republicans
- ____ 3. What does Newsweek writer Jonathan Alter think will decide the 2004 election?
a. good television advertising c. union support of candidates
b. getting people to get out and vote d. the condition of the economy
- ____ 4. A recent article in the Harvard Business Review said that high tech _____.
a. is going to continue to transform the workplace
b. is on the verge of another revolution
c. is losing popularity as people find they don't need it
d. is so popular that it doesn't provide a business edge
- ____ 5. Because of high tech, many companies have _____.
a. eliminated jobs c. prevented workers from unionizing
b. gone bankrupt d. offered their employees better benefits
- ____ 6. Google is an example of _____.
a. radio-frequency identification c. search technology
b. software that speeds information flow within companies d. seamless computing
- ____ 7. Spam accounts for approximately what percentage of all email?
a. 20 percent c. 60 percent
b. 40 percent d. 80 percent
- ____ 8. Which of the following is NOT a possible solution to the spread of spam?
a. revising the code for delivering email
b. making it illegal to sell computers to spammers
c. allowing email only from people in one's address book
d. charging money to send email
- ____ 9. What is the purpose of "Tupac: Resurrection"?
a. to tell people about Tupac's life c. to vindicate Tupac's mother
b. to expose Tupac's murderer d. to make new rappers famous
- ____ 10. Tupac Shakur's mother says her son _____.
a. wanted to change African-Americans' situation
b. never understood why he had problems
c. didn't understand himself very well
d. wanted to start a music school

TRUE OR FALSE

Mark each statement with a T if it is true, or a F if it is false. Rewrite false statements to make them true.

- _____ 11. Unions have been a strong force in politics over the past 20 years.
- _____ 12. Private users continue to find new uses for their computers.
- _____ 13. Anti-spam filters are **not** 100 percent effective.
- _____ 14. The CAN-Spam Act is expected to reduce the amount of SPAM a great deal.
- _____ 15. Tupac Shakur's music has remained popular in the years since he died.

WHO'S WHO

Write the appropriate letter in front of the person it best describes.

- | | |
|-------------------------|--|
| _____ 16. Howard Dean | b. head of the Service Employees International Union |
| _____ 17. Afeni Shakur | c. was recently endorsed by two major labor unions |
| _____ 18. Dick Gephardt | d. charged with killing famous rapper |
| _____ 19. Nicholas Carr | e. former Black Panther who just made a film |
| _____ 20. Andy Stern | f. head of the AFL-CIO |
- a. candidate with the most innovative labor proposals
g. said information technology doesn't matter

SHORT ANSWER

Write a brief response (no more than one sentence) to the following questions.

- 21. What is one thing working Americans want?
- 22. How has the economy affected people who buy information technology?
- 23. What company won a small victory against one spammer?
- 24. What type of film is "Tupac: Resurrection"?
- 25. Who narrates the film?

ESSAY QUESTIONS

Write a 500-word essay in response to one of the following questions. Use information from this week's Newsweek to support your answer.

- 1. Do you think the government should establish regulations on spam? If so, why? If not, why not?
- 2. Compare the downside of information technology with its benefits. Do the negatives outweigh the positives or vice versa? Based on your answer, what changes, if any, would you like to see in the world of IT?
- 3. If you have been affected by the music of Tupac Shakur, describe what the music means to you and how it has affected you.

CAREFUL READING

Use these discussion questions to help guide your understanding of the articles.

A. "Is Labor Dying, or Being Born?" (page 42)

Who is Andy Stern? What is the private sector? What percentage of Americans working in the private sector are in unions? What other signs suggest that unions are losing influence? What political endorsements have two unions made recently? What does Jonathan Alter think is wrong with today's unions? What limits the AFL-CIO? What is "plunder from above"? How might it affect unions? What are two things working Americans want? How are unions changing? How are the political parties getting along with unions? What is GOTV? How might it affect the 2004 election?

B. "Twilight of the PC Era?" (pages 54-58)

What did Nicholas Carr write? What advice did he give? How did people respond to Carr's article? What "dangerous" philosophy regarding PCs is afoot? How has the economy affected people who buy information technology? How do corporate computer users differ from personal computer users? What is the dark side of high tech? How have PCs affected productivity? How have computer-related innovations affected people? What innovations are predicted? What is RFID? Who supports its use? Who opposes its use? What effect has Google had on IT? What is Microsoft planning to do?

C. "Soaking In Spam" (pages 66-69)

What does Scott Richter do for a living? How has spam affected the Internet in recent years? What percentage of all email is spam? How does filtering work? How effective is it? What enables some spam to get through filters? What are "spam zombies"? How does the First Amendment affect spam? Why haven't law-enforcers focused on spam? How effective are legal actions to stop spam? What did Verizon do? What is the CAN-Spam Act? What effect is it likely to have? How might anti-spam efforts change the Internet?

D. "Rising Up" (pages 78-79)

What type of movie is "Tupac: Resurrection"? How long did it take Tupac's mother to put the film together? How did she describe her feelings? Who narrates the film? How and when did Tupac die? How many of his albums have been released since he died? Who had the rights to Tupac's music? How did his mother get them? What was her past like? How did Tupac end up rapping? What did his music express? What group of people seem to have been most affected by Tupac? What problems did Tupac have during his life? What is the purpose of "Tupac: Resurrection"?